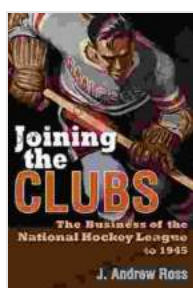


# The Business of the National Hockey League to 1945: Sports and Entertainment

## Early Years (1917-1926)

The National Hockey League (NHL) was founded in 1917 by a group of Canadian businessmen led by Frank Calder. The league was originally composed of four teams: the Montreal Canadiens, Ottawa Senators, Montreal Wanderers, and Toronto Arenas. The NHL quickly grew in popularity, and by the early 1920s, it had expanded to include teams in Boston, Chicago, and New York.

The early years of the NHL were marked by financial instability. Many teams struggled to make a profit, and several folded after only a few seasons. The league was also plagued by violence, and fighting on the ice was common. However, the NHL persevered, and by the mid-1920s, it had become a major force in the world of professional sports.



## Joining the Clubs: The Business of the National Hockey League to 1945 (Sports and Entertainment) by J. Andrew Ross

★★★★☆ 4.2 out of 5

Language : English  
File size : 22712 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray for textbooks : Enabled  
Word Wise : Enabled  
Print length : 462 pages

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## **The Original Six Era (1942-1967)**

The Original Six Era was a period of great stability and growth for the NHL. The league expanded to include six teams: the Montreal Canadiens, Toronto Maple Leafs, New York Rangers, Boston Bruins, Chicago Black Hawks, and Detroit Red Wings. These teams became known as the "Original Six" and dominated the NHL for over two decades.

The Original Six Era was also a time of great innovation in the NHL. The league introduced new rules, such as the offside rule and the penalty shot, which helped to make the game faster and more exciting. The NHL also began to use artificial ice, which allowed teams to play year-round. These changes helped to make the NHL one of the most popular sports leagues in the world.

## **Expansion and Beyond (1967-Present)**

In 1967, the NHL expanded to include six new teams: the Los Angeles Kings, Oakland Seals, Philadelphia Flyers, Pittsburgh Penguins, St. Louis Blues, and Minnesota North Stars. The expansion teams helped to bring the NHL to new markets and further increase its popularity.

The NHL has continued to expand in the years since 1967. The league now includes 32 teams, including teams in Canada, the United States, and Europe. The NHL is one of the most successful professional sports leagues in the world, and it continues to grow in popularity every year.

## **The Business of the NHL**

The NHL is a multi-billion dollar business. The league generates revenue through a variety of sources, including ticket sales, television contracts, and merchandise sales. The NHL also has a number of corporate sponsorships.

The NHL is a major economic driver in North America. The league employs thousands of people, and it generates billions of dollars in revenue for businesses across the continent. The NHL also has a significant impact on tourism, as fans travel from all over the world to see their favorite teams play.

## **The Entertainment Value of the NHL**

The NHL is more than just a business. It is also a major form of entertainment. Hockey is a fast-paced and exciting game, and it is enjoyed by millions of fans around the world.

The NHL provides fans with a unique and unforgettable experience. The atmosphere at a hockey game is electric, and the fans are passionate and knowledgeable. The NHL also offers a variety of entertainment options, including live music, food, and drinks.

## **The Future of the NHL**

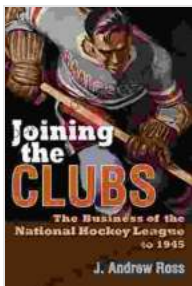
The NHL is a constantly evolving league. The league is always looking for new ways to improve the game and enhance the fan experience.

The future of the NHL is bright. The league is continuing to grow in popularity, and it is poised to become even more successful in the years to come.

A photo of a hockey game in the 1940s. The players are wearing black and white jerseys and are skating on an ice rink. The crowd is packed into the stands and is cheering for their team.

## **Long Tail SEO Title**

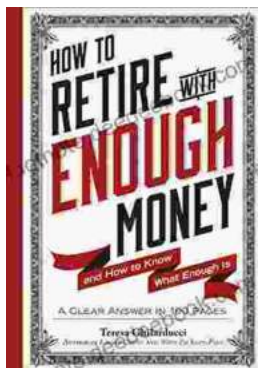
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